

Bug Girl Adventures

Media Kit 2025



Travel Content Creator

City Guides | Itineraries | Budget Travel | Travel Tips & Inspiration



5.6K

followers

About me

Hi, I'm Gwen, a 20-year-old International Communication student and the creator of Bug Girl Adventures, a travel platform where I inspire young travelers through curated itineraries, city guides, budget-friendly travel tips, and unique experiences. With an engaged Instagram community of 5.6K followers - 71% of whom are young adults aged 18-34 - I help brands, hotels, tourism boards, and hospitality businesses connect with a highly relevant audience of adventure-seeking travelers. Through authentic storytelling, high-quality content, and strategic collaborations, I showcase destinations and experiences in a way that resonates with modern, budget-conscious explorers.

Let's work together to inspire the next generation of travelers!



Instagram

Join me on Instagram [@thebuggirladventures](https://www.instagram.com/thebuggirladventures), where I share my travels through curated itineraries, city guides, budget-friendly tips, and travel inspiration. From hidden gems to must-visit spots, my content is all about making travel accessible and exciting for young explorers!

Target Audience Statistics

Statistics

5.6K

followers

7.5K

ave. views (monthly)

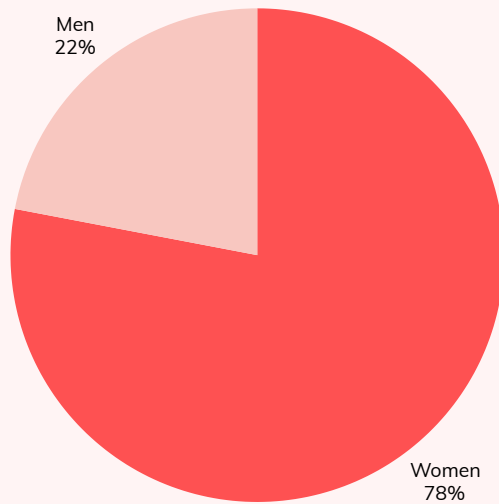
What I offer

- Sponsored Posts & Stories
- Press Trips & Destination Marketing
- Hotel & Accommodation Reviews
- Brand Collaborations
- Itinerary & City Guide Features

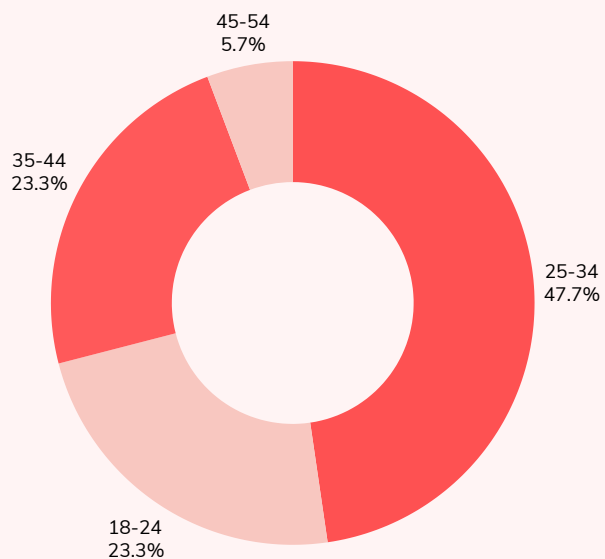
Other channels

- Website: BugGirlAdventures.com
- Tiktok: [@thebuggirladventures](https://www.tiktok.com/@thebuggirladventures)
- Facebook: [@buggirladventures](https://www.facebook.com/buggirladventures)
- Pinterest: [@buggirladventures](https://www.pinterest.com/buggirladventures)

Gender



Age



Get in touch

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